

A GUEST YOUR AUDIENCE WOULD LOVE TO LISTEN TO

Jodi Finnan The Business Weapon

Your Results-Driven Business Partner | Energy Creator | Game changer



AS SEEN ON



Mamamia

The Daily Telegraph



L'ORÉAL



DAVID JONES

ROYAL RANDWICK

COPYWRITING THAT SELLS

Why Book Jodi?

Jodi Finnan is the high-energy, no-BS business partner and creative problem-solver trusted by celebrities like Jamie Oliver, James Packer, and Denis Handlin. With two reality TV wins, a history of overcoming adversity (from school bullying to supporting a parent with dementia and a dog with cancer), and two decades of making things happen for brands and founders.

She's known for her ability to cut through chaos, create clarity, and energise everyone around her—turning big dreams into real results.

Ready to Energise Your Audience?

Book Jodi Finnan for your next event and leave it to her to captivate your listeners with value packed stories and advice!

Why Audiences Love Jodi

- Real, unfiltered stories and advice
 - no fluff, just value.
- High-energy delivery that motivates and empowers.
- Proven track record for scaling businesses with unique strategies.
- A fresh, positive perspective on overcoming adversity and building success.

Suggested Interview Questions

- How did you go from being bullied at school to working with some of the world's biggest names?
- What are the biggest myths about "overnight success" in business?
- How do you keep your energy and optimism high—even when life gets tough?
- What's the real secret to getting noticed (and remembered) in a crowded market?
- What's the most important lesson you've learned from reality TV—and how does it apply to business?